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| 8th January 2015 | ITEM: 7 |
| Thurrock Health and Wellbeing Board | |
| Public Health Commissioning 2015/16 | |
| Report of: Debbie Maynard, Head of Public Health | |
| Accountable Director: Roger Harris, Director of Adults, Health and Commissioning | |
| This report is: Public | |
| Purpose of Report: The purpose of this report is to provide the HWBB with details around the commissioning arrangements for public health services in 2015/16 | |

EXECUTIVE SUMMARY

This report updates the Health and Wellbeing Board on the public health commissioning agreements. The governance process for public health commissioning is reported to the Public Health Strategy Board (PHSB). The PHSB reports quarterly to the Health and Wellbeing Board (HWBB). This paper is an update to the HWB Board around the agreed contracting arrangements for 2015/16, which has found further efficiencies for the council’s savings target.

1. RECOMMENDATIONS:

- 1.1 For the members of the Health and Wellbeing Board to note the contents of the report and support the process for commissioning public health services in 2015/16

2. INTRODUCTION AND BACKGROUND

- 2.1 The public health services commissioned in 2015/16 are sexual health services, 5 – 19 (school nursing) service, drug and alcohol service, adult weight management, children’s weight management, NHS health checks, parenting and breastfeeding and smoking and tobacco control services, these services are currently commissioned with North East London Foundation Trust, we also have a range of smaller services with Southend Hospital, Basildon Hospital and we also hold contracts for Sexual Health, Smoking Cessation and Health Checks with Thurrock GPs, and pharmacists.

In 2014/15 the team have reviewed the services in line with the benchmarking exercise and public consultation results and ensuring the future commissioning arrangements are in line with the priorities of the Joint Strategic Needs Assessment (JSNA) and the Annual Public Health Report (APHR)

Also this year we have awarded community grants working with CVS for delivering public health preventative emotional health and wellbeing projects

3. RECOMMENDATION:

3.1.1 The Health and Wellbeing Board is asked to support the Public Health Commissioning arrangements for 2015/16

4. Purpose of the Report

4.1 To report on the progress of the Public Health commissioned services for 2015/16

5. Background

Listed below is a summary by each service of the Public Health Commissioning arrangements for 2015/16.

5.1 5-19 School nursing

The Public Health Team have been working with the Benson Winterbourne model to scope a staffing skill mix to deliver a new service from 1 April 2015. The new service will offer school nursing universal plus model incorporating: children's weight management and preventative emotional support to primary schools. The current provider has agreed to work to the new redesigned service from 1 April 2015 with a reduction in funding.

Included in the new service are :

Children Weight Management Services for 5 to 19 years in schools This new service will be offered through the school nursing teams across the three localities, at each year a prevention or intervention programme will be offered and outcomes will be measured to review effectiveness, some of these programmes should be targeted at whole families with the aim to halt the rise of obesity in Thurrock's children.

Preventative emotional support to primary schools.. The school nurses will co-ordinate for one year emotional support programmes for primary school children across the three localities and outcomes will be measured to review effectiveness

5.2 Sexual Health

The public health team are currently reviewing this service which will include benchmarking and a value for money exercise. The aim is to produce an Integrated Sexual Health service under one service specification from 1 April 2015. At this stage there are no formal plans to tender this service in 2015/16 A reduction in funding has been agreed with the current provider.

From 1 April 2014 we also responsible for Thurrock's young people accessing GUM services out of the area on a cost per case basis. The estimated cost for 2014/15 is estimated to be as much as £100k. Payment is only released when robust data is provided from the hospital.

5.3 Smoking and Tobacco Control

Following the successful tobacco control workshop, a strategy and action plan will be completed by the end of January 2015. The outcomes of this will inform 2015/16 services. The new model of tobacco control shall have a focus on prevention and harm reduction, as the way people stop smoking has changed with the introduction of e-cigarettes and vapouring.

The current provider has agreed to remodel this service jointly with the commissioner from 1 April 2015, based on the results of the workshop and surveys; which highlighted preventative work in antenatal services, children centres and school/college settings and a need for closer links between primary care and prevention tobacco work. A reduction in funding has been agreed.

5.4 Drugs and Alcohol

A three year contract was awarded from 1 April 2014 for two services

- An integrated service offering universal, targeted and specialist substance misuse interventions to young people in Thurrock. Including consultancy and support for universal services; substance misuse education (formal and informal) and prevention in universal and targeted settings; advice and information; outreach; psychosocial interventions; complementary therapies; community prescribing; specialist harm reduction; family intervention services and access to residential substance misuse treatment. The service will be comprised of geographically focused teams.
- An adult drug and alcohol treatment service that increases the number of people achieving sustained recovery from substance misuse and dependence by providing individualised care, support and treatment. These will be enhanced by increasing opportunities for individuals to continue their recovery within the community and by providing further support to affected family and friends.

We are in negotiations with the current providers to reduce this contract in line with all our other contracts.

5.5 Parenting and Breastfeeding

We are currently completing a review of parenting services wider within the local authority linking with children's centres, other providers of parenting services and early offer of help, to review if there are duplications or gaps in current provisions. We are completing this review in preparation for the transfer of responsibilities for commissioning 0 – 5 years (Health Visiting) services from October 2015. We have planned a workshop to bring all the current providers together in the middle of January 2015 to feedback the review of these findings and understand what services as a Public Health

Team we should commission for Parenting and breastfeeding from July 2015. We have served notice to our current providers and aim to go live with a new service from 1 July 2015.

5.6 New Community Grants for Public Health Services from 1 April 2015

Following the benchmarking review for weight management services and the two obesity workshops and public consultations in 2014/15, it was agreed that for one year we would offer a community grant contract for weight management for adults and children to include the delivery of the health checks service.

Children's Weight Management

Service specification has been developed outlining a scope for weight management services to 2 – 5 years and 16 – 19 years (weight management services for 5 – 19 years in schools has been included in the school nursing service from 1 April 2015).

Adult Weight Management

Service specification has been developed outlining a scope for an adult weight management service to also include increasing activity and diet advice, we are keen to commission services covering BME, LD, Men's only, activity for older people etc. The aim of this is to encourage activity to groups of people who do not traditionally access services now. A one year contract will be tendered and in place for 1 April 2015

Health Checks

A contract will be tendered and in place for 1 July 2015. This will include the new provider managing other providers who may offer health checks such as GPs and pharmacists. The current provider has agreed to continue to provide this service until 30 June 2015.

6. Other Public Health

6.1 Community grants for delivering public health preventative health and wellbeing projects

We have used the Public Health Grant (PHG) differently in 2014/15, listening to our stakeholders and following various public consultation exercises to deliver wider programmes at community level. Initiatives are currently out to tender and are being awarded to go live January 2015. We will be reviewing all these services closely to test the effectiveness of offering a more localised programme.

There are three community tenders:

- Health and Wellbeing initiatives at a local level
- Emotional Wellbeing for adults
- Preventative emotional support in children centres

This is a one off project as monies are only available in 2014/15.

6.2 Sport 4 Life

Year two of a three year joint venture with LBD for inactive individuals aged 14 years and over with a BMI of 28 plus, to be referred into new programmes

of sporting activities for participation at least once a week and maintain this on a long term basis. With the objectives:-

These programme are offered for a 12 week health intervention programme with Sport as the key driver. An incentive programme to encourage clients to continue sports participation beyond the referral programme and a selection of new and sustainable 'get back into' sports sessions, delivered by existing sports providers.

Successes in to date are that 192 individuals have been recruited to these programmes. Early successes are the swim fit and circuit training

6.3 Thurrock World 100

Following the success of 'Beat The Street' (BTS) which was a six week walking challenge across Thurrock in July 2014 that got more than 14k people actively walking in the summer, we are now developing a new initiative to keep people walking linking with an exciting arts project with Kinetica that will engage hundreds of local participants to build a programme of physical activity across the borough that will contribute towards a healthier and happier Thurrock.

The initiative

- To develop an annual Thurrock World 100 Walking Festival
- To launch in 2015 10 x ten mile walks in summer 2015 with people who do not traditionally walk
- In 2015/16 to design local silk flags for schools and communities using arts, heritage and storytelling
- To lead a seven day one hundred mile walk with at least 100 participants carrying 100 flags into Grays in 2016.
- To create a Thurrock 100 Walking App and companion website that will encourage locals and visitors to experience the stories of the people that live here whilst walking.
- To engage with schools and vulnerable communities who do not traditionally take part in walking activities to reduce isolation and encourage wellbeing
- To link into the proposed annual festival in Grays.

6.4 Workplace Health PHRD

To improve the health and wellbeing of all staff in Thurrock Council and support the reduction of absences and to improve the general health and wellbeing of staff by offering stop smoking services, programmes on healthier diet and exercise, mental health awareness, health walks, drugs and alcohol awareness and regular health checks etc.

Last year we led an two initiatives "New Year New You" and the" Employee Wellbeing programme" which were very successful in the council and this year to follow on we are leading a more sustainable programme for the council:to evidence that the council is delivering wellbeing for their staff and report progress through the Public Health Responsibility Deal (PHRD) which

the council signed upto in March 2014. This year we have named the programme

Fit for 2015

Throughout the year a timetable of activities will be uploaded to inform the approval of the timetable will be reported to the Peoples Board quarterly and then advertised on the councils intranet. The first quarter timetable has been agreed. The first initiative will be to encourage staff to use the stairs to get fit and set themselves a new year challenge. "Stepjockey" will be uploaded onto the councils website at the beginning of January individuals and teams will be able to identify progress and set challenges. Staff need to upload the stepjockey app on their smartphones and sensors (QR codes) will report individual and teams progress of stair climbing. Pedometers are also being made available for those who do not have smartphones

Other initiatives on the timetable

1. Incafe – healthier options campaign 8 weeks from January 2015
2. Facts about foods and nutrition from January 2015
3. Park Run (Blackshots) starting March / April 2015
4. Bootcamp sessions April/May 15
5. Health Walk Training ongoing
6. Health Checks
7. Dry January

8. Reasons for Recommendations

Obesity and Smoking is a priority identified in the HWB strategy.

By public health delivering preventative programmes differently we believe that we will start to make a difference to our obesity and smoking rates. As well as all the other preventative health programmes we are responsible for.

The team will work closer with communities over the next year to monitor outcomes of new programmes and develop a greater understanding of what is important to local communities to take responsibility for their own wellbeing.

9. IMPLICATIONS

9.1 Financial

Implications verified by: **Mike Jones**
 Telephone and email: **01375 652772**
Mxjones@thurrock.gov.uk

There are no financial decisions that relate to this report. The new services will not exceed the current public health grant. Efficiencies have been agreed as part of the new services.

9.2 **Legal**

Implications verified by: **Michael Henson-Webb**
Telephone and email: **0208 7243800**
Michael.Henson-Webb@bdtlegal.org.uk

There are no legal considerations arising from this report. Full tendering and procurement policies will be adhered to.

9.3 **Diversity and Equality**

Implications verified by: **Natalie Warren**
Telephone and email: nwarren@thurrock.gov.uk

Each service review has taken into account the diversity needs of the local populations. As part of the review consultation with a range of groups will be completed to inform the new pathways that will be referenced in all service specifications.

There are no other implications.

BACKGROUND PAPERS USED IN PREPARING THIS REPORT (include their location and identify whether any are exempt or protected by copyright):

APPENDICES TO THIS REPORT:

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